



# China

## Faculty Development Program in International Business January 1 – 13, 2008

*A Faculty Development Program Sponsored by the US Department of Education and several of its Centers for International Business Education and Research (CIBERs)*

*Hosted by the University of Colorado at Denver and Health Sciences Center*

*Co-sponsored with Brigham Young University, Georgia Institute of Technology, Michigan State University, the University of Connecticut, the University of Hawaii at Manoa, the University of Maryland, the University of Memphis, the University of Pittsburgh, the University of South Carolina, the University of Southern California and the University of Wisconsin-Madison*

We invite you to participate in a two week faculty development in international business program: “China: An Emerged Economic Powerhouse in the Global Economy.” In just two weeks, faculty will gain firsthand knowledge of the dynamic growth of two of China’s leading economic regions: the Yangtze River Delta and the Pearl River Delta/Hong Kong, and see how China is being transformed from a planned economy into a globally competitive market oriented economy. The itinerary will include Shanghai, Hangzhou, Guangzhou, and Hong Kong.

Participants will discuss business and political issues with local managers, executives, and government officials, will visit a range of companies doing business in China, and will meet with Chinese university professors on the “hows and whys” of this phenomenal growth and where they fit into teaching and research. Faculty will greatly enhance their abilities to internationalize their courses and add more global business content to their curricula, explore research opportunities, and network with other faculty interested in international business and in China.

The participant cost of the program is \$3500 based on double occupancy, with an additional \$700 if you reserve a single room. The fee does not include airfare to and from Asia, incidental expenses, and a few evenings “on your own”.

For more information, please contact Jana Blakestad at the University of Colorado at Denver and Health Sciences CIBER, [jana.blakestad@cudenver.edu](mailto:jana.blakestad@cudenver.edu), 303-556-4738.

