



**8:30 to 9:30 AM**

**The Evolving European Union and Its Impact on US Business**

Peter Widmer  
Financial Consultant  
Former Member, Group Management Committee  
Julius Baer Holding  
Zurich, Switzerland

**9:30 to 10:15 AM**

**RMCIBER Network Initiatives for the Next Grant Cycle**

Manuel Serapio  
Associate Professor of Management & International Business  
Director, Institute for International Business  
Faculty Director, University of Colorado Denver CIBER

Lee Radebaugh  
Professor of Accounting & International Business  
Director, Kay & Yvonne Whitmore Global Management Center  
Faculty Director, Brigham Young University CIBER

**10:15 to 10:30 AM**

**Break**

**10:30 to 12:00 Noon**

**Case Writing Workshop**

Lee Radebaugh  
Professor of Accounting & International Business  
Director, Kay & Yvonne Whitmore Global Management Center  
Faculty Director, Brigham Young University CIBER

Robert Hoover  
Professor of Marketing  
College of Business  
Idaho State University

**12:00 to 1:30 PM**

**Lunch**

**Room 201-203**

**Reports on RMCIBER Network Faculty Grants**

Travel Grant  
Alison Cook  
Assistant Professor of Management and Human Resources  
Utah State University

Research Grant  
Stacey Barrow Hills  
Assistant Professor of Marketing  
Utah State University

**1:30 to 5:30 PM      Experiential Learning and Business Simulations**

Lawrence Feick  
Professor of Business Administration  
Co-Author: *Country Manager*, an International Marketing  
Simulation Game  
Director, University Center for International Studies and  
International Programs  
University of Pittsburgh

**6:00 PM      Dinner      Room 201-203**

**Saturday, November 15**

**6:30 AM      Hotel Check-Out**

**6:45 to 9:15 AM      Travel by bus to Clive, Utah**

**9:30 AM to 12 Noon      Tour of EnergySolutions**

EnergySolutions is a full-service nuclear fuel cycle company committed to environmental protection, energy independence, and the nuclear industry. Services include clean-up of the Cold War legacy, operations and maintenance of on-site disposition facilities, transportation of nuclear waste, incineration and size reduction of radioactive materials, support of nuclear power plants during outages, disposition of university hazardous waste, and training courses. Entirely US owned, EnergySolutions' locations are in the US, Canada and the UK and the company processes spent nuclear fuel from around the globe. The facility that we are visiting in Clive, Utah provides disposal services for contaminated metal and decommissioning waste plus remediation efforts involving materials containing low-level radiation.

**Lunch will be provided by EnergySolutions**

**12 Noon to 1:00 PM      Travel by bus to Salt Lake City International Airport**